

# Building Tomorrow Today

through Leadership and  
Talent Development



# ARTDO<sup>th</sup>

INTERNATIONAL  
WORLD  
CONFERENCE

The Keynote  
Speaker



Honorary  
Patron



**HE. Mr. Sandiaga Uno**  
Minister of Tourism &  
Creative Economy, Indonesia

**HE. H Ansar Ahmad S.E.M.M.**  
Governor of Riau Island  
Indonesia

26 - 29 AUGUST 2023

Batam View  
Beach Resort  
NONGSA, BATAM  
INDONESIA

Conference fee  
: **USD 900/pax**



Jointly Organised by



Supported by



## Chairman Emeritus ' welcome

The year 2023 marks the 50th Anniversary of ARTDO International. ARTDO International which became operational in 1974 from Manila, Philippines, today has grown to be a widely recognized international organization for promoting and developing Learning and Development globally. As of December 2022, it has 163 institutional & Individual members from 44 countries.

This year's International Conference titled "**Building Tomorrow Today**", will be an extraordinary mega event to commemorate 50 years of evolution, exemplary growth, and success of this organization. New and exciting events are being prepared in the pipeline to ensure this Conference meets the changing demands that leaders and emerging leaders face in the new norm.

This year's Conference will showcase 20 international speakers , researchers and thought leaders. The 6 tracks, 10-panel sessions, and 2 concurrent sessions are being planned.

This Conference will be held in Batam, Indonesia from 26<sup>th</sup> to 29<sup>th</sup> August 2023. There will be ample activities to excite and enrich the participant's experiences and promises an extraordinary gala get-together for all.



***Dato Dr. Thomas Chee***

ARTDO International, Chairman Emeritus  
**(Malaysia)**



# President's welcome

It is a great honor for us to host the 50th ARTDO International World Conference to be held in Batam Island, Republic of Indonesia on 26-29 August 2023. There are total of 27 countries taking part in this conference

The purpose of ARTDO International world conference is to learn and share experiences and developing talents skill. We currently realize that all business sectors in the world urgently need professional Human Resources who are able to face critical challenges, and how to better understand, manage and develop human resources in the midst of a rapidly changing and volatile environment.

It is hoped that the 50<sup>th</sup> ARTDO International world conference can make a difference by improving human resources and on the other hand the existence of participants from 27 various countries will become a medium strategic way to promote tourism in the province of Riau Island, Batam Indonesia.



**Andy Fong** PKT.CHA.CHT  
ARTDO President 2022-2023

# 50<sup>th</sup> ARTDO International Conference 26-29 August 2023

**Theme: “BUILDING TOMORROW TODAY”**

**Date: 26th – 29th August, 2023 (Saturday to Tuesday)**

**Venue: Batam View Beach Resort, Batam Indonesia**

**Patron: His Excellency the Governor, Province Riau Island, Republic of Indonesia**

**Keynote Speaker : His Excellency Mr Sandiaga Uno (Indonesia)**

**Minister of Tourism & Creative Economy**

# 50<sup>th</sup> ARTDO International Conference 26 -29 August 2023

## Organized by:

- ITD World
- Malaysian Institute of Training & Development
- ITD Asia.

## Supported by:

- Province of Riau Island Government, Indonesia.
- Mayor of Batam.
- Ministry of Tourism, Republic of Indonesia.
- Batam View Beach Resort, Batam, Indonesia.
- Pramuka, Batam, Indonesia.
- TTG Official Media
- Tribun News Indonesia



International World Conference 2023



## Day 1

### 26<sup>th</sup> August (Saturday)

- Arrival of delegates.
- Conference Registration.
- Setting up of exhibition booths.
- Simple lunch and dinner will be provided.
- Exercise, dance, and games.

# Day 2

# The Program

## 27<sup>th</sup> August (Sunday)

- 7:30 am – 9:30am Mangrove tour
- 10:00am – 1:00pm Discharging Stress & Recharging with Vitality  
Embracing Positive Emotions
- 1.00 pm – 2.00 pm Lunch break
- 2:00pm – 5:30pm: Discovering Inner Strength & Resilience  
Becoming Your Best Self



***Karl La Rowe***

Author of *You are Good Enough Embracing Who You Are.*

**(USA)**

**(Attire: Comfortable clothing suitable for movements)**

- 7:30pm – 10:30pm : Welcome Dinner hosted by H.E The Governor, Province Riau Island, Republic of Indonesia. **(Attire: Batik/ National Costume)**

## Day 3

28<sup>th</sup> August (Monday)

8:00am – 9:00am:

1. Welcome Speech by Mr. Anddy Fong, President, ARTDO International
2. Official Opening by Conference Patron, The Governor of Province Riau Island, Republic of Indonesia.
3. Presentation of ARTDO International HRD Awards to

### **Individual Category**

- Her Excellency Ms. Zifleena Hassan (Maldives)

### **Institutional Category**

- PT Bogor Life Sciences and Technology (BLST)  
Holding Company of IPB University (Indonesia)



## Day 3

28<sup>th</sup> August (Monday)

4. Presentation of Chairman Emeritus Outstanding Leadership Awards to the following:
  - Ms. Sofrida Massie (Indonesia)
  - Prof. Dr. Irving Huang (Taiwan ROC)
  - Mr. Juma John (South Sudan)
  
5. Presentation of fruit basket and souvenir to His Excellency The Governor of Province of Riau Island.

9:00am – 9:15am: **Break & Cultural Music presentation**

9:15am – 9:35am

Keynote Speech

## Keynote Address

**His Excellency Sandiaga Uno (Indonesia)**  
Minister of Tourism & Creative Economy



**Transformational Leadership with Soul**

**Tan Sri Dr. Dzul kifli Abdul Razak (Malaysia)**

Rector, International Islamic University of Malaysia

First Asian Receptient of the Gilbert Medal  
ARTDO HRD Award 2021



## Building Tomorrow Today

**Prof I Gede Pitana** (Indonesia)

Head of Udayana University Bali Former Deputy Minister, Ministry of Tourism, Special Advisor to Minister of Tourism, Indonesia



## The Future-proof Leader: Beyond Competencies to Capabilities

**Mr. Yan Keng Chong** (Malaysia)

ARTDO International Board Member  
Former HR Director APAC, Swiss Reinsurance.





## Plenary 3

12:00pm – 1:00pm

# TRANSFORMATIONAL LEADERSHIP

### Tomorrow Leadership: Lessons from Chinese Classics

#### Dr. Sheh Seow Wah (Singapore)

Author, The Strategic Way : Lessons from Chinese Strategic Thinkers

1:00pm – 2:00pm: **Lunch Break**

## Plenary 4

2:00pm – 3:00pm:

### Coaching for Future Leaders

#### Dr. Peter Chee (Malaysia)

President and CEO, ITD World &  
Past President, ARTDO International  
Ranked # 3 Top Global Guru for Coaching



**Plenary 5** 3:00pm – 4:00 pm

## **The Way Ahead for Vietnam: Global Headwinds & Golden Opportunities**

**Mr. Wilson Cheah (Vietnam)**

CEO, Ha Long Canfoco -Danang Company  
Vice President , ARTDO International  
“Bang Khen” or Merit Award from the  
People’s Committee of Danang City, Vietnam



## **The Future Vision of Nusantara Civilization**

**Dr Naufal Mahfudz (Indonesia)**

CEO, PT BLST IPB University  
ARTDO International HRD Award 2020  
Chief Human Resources Officer of the Year 2019,  
Asia’s Best Employer Brand Awards, Singapore



**4:00pm – 4:30 pm: Tea Break**

**Opportunities for Women in Leadership**

**Her Excellency Ms. Zifleena Hassan (Maldives)**

State Minister for Gender, Family & Social Services Maldives

Asia's Excellency Award for Women Empowerment

Asia Awards



**Women Leaders : Rising to the Peak**

**Ms. Mary Lai (Hong Kong)**

Founder, Egyptian Friendship Association,  
Hong Kong Executive Director, Dragonboat Egypt



**7:00pm – 10.30 pm: Fellowship dinner hosted by Batam View Beach Resort,  
Batam, Indonesia. (Attire: Casual)**

## Day 4

29<sup>th</sup> August (Tuesday)

Plenary 7 9:00am – 10:00am

**Crisis Brings Out the Best in HR**

**Ms. Siau Swee Furn (Malaysia)**

Senior General Manager, Human Capital ,Malaysia  
Airlines Bhd



**Engaging & Enriching Future Leaders**

**Ms. Aruna Padmanabhan (India)**

Chief Human Resource Officer, Financial  
Services Capgemini





## Plenary 8

10:00am – 11:15 am

**Is AI a friend or a foe? Case Study of HR Manager of Government Agencies of Taiwan**

**Dr Irving Huang (Taiwan)**

Associate Professor, Tamkang University Chinese Society for Personal Administration

**How can the better use of data benefit public services?**

**Lord Dr. Sonny Leong (United Kingdom/Europe)**

Member of the House of Lords, British Labor Party politician.

**Connected World**

**Mr. Jitesh Sheth (India)**

Team Leader, Tech Mahindra .

11:15am – 11:30am: **Tea Break**



**Creating Work Happiness:  
How to accelerate personal growth**

**Mr. Eric de Graaf (Netherlands/Europe)**  
Head of Governance & Innovation, Coach Central  
Government, Netherlands



12:30pm – 1:30 pm: **Lunch Break**

**TRANSFORMATIONAL LEADERSHIP – Conference Hall  
Leadership Paradox**

**Dr R. Vijaya Kumar (Malaysia)**  
Author, Who Took My Honey  
Vice President, ARTDO International



**CONCURRENT SESSION A2**

**HEALTH & WELL-BEING – Bunga Dahlia Room  
Cultivating mindfulness: Calm in the midst of crisis**

**Ms. Lorena Wong (Guatemala/Europe)**  
Founder, Harmonia Life  
ARTDO International Board Member  
Organizer of Dalai Lama visits to South America



## CONCURRENT SESSION B1 2:30pm – 3:30pm

### Power Up Your Image & Influence for Leaders- Conference Hall

#### **Ms. Elizabeth Hor (Malaysia)**

Hollywood Celebrity Coach.

Founder of EIB Image & Style Academy. Image Brand Strategist.



## CONCURRENT SESSION B2

### Future Trends in Learning & Development – Bungah Dahlia Room

#### **Ms. Serely Alcaraz (Philippines)**

Director & Past President ARTDO International Executive

Director , ITD WORLD.

Top 100 Most Influential Filipino on LinkedIn



**3:30pm – 4:00pm: Tea Break**



Plenary 10

4:00 pm – 5:00pm

## Enjoyable Aging without Dementia

**Mr. Peter Illig (USA)**

CEO, National Certification Council for Activity Professionals  
Legal Counsel

**Dr. Atif Abdelmageed (Sudan/Africa)**

CEO, ARTDO International  
Crisis & disaster management Expert

5:00pm – 5:30pm: **Conference summary**

7:30pm – 10:30pm:

**Gala Dinner hosted by Ministry of Tourism, Indonesia  
(Attire: Batik/ National Costume)**



## **Conference Fees INCLUDE**

- **Breakfast, lunch & dinner ( 26-29 August 2023)**
- **Mangrove Tour**

## **Hotel**

- **Batam View Beach Resort      60 USD / night**
- **Return ferry from Tanah Merah Terminal -Nongsapura  
(68 Singapore dollar)**