

Open House

June and November





Opportunity for additional exposure by sponsoring incentive prizes for buyers





Themed Streaming Series





USD 5,000 per slot

- 6 available slots each in June and November
- Programmed in conjunction with the Open House event days
- Up to 1 hour pre-recorded or live content (provided by sponsor) released at dedicated time slots
- Content to follow themes curated by the organiser
 - Sponsorship of incentive prizes for buyers

Destination / Brand Festival





USD 15,000 per slot

- 4 available slots: July, August, September, October
- Destination branding at sign-in page, event lobby and exhibition hall panorama for the month
- Destination pavilion will have frontal booth placement (1st in exhibition line-up) for the month
- 1-day dedicated festival event including:
 - Up to 3 hours of live sessions (programming and content by sponsor)
 - Sponsorship of incentive prizes for buyers



Destination / Brand Festival

Optional Add-Ons

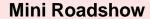




Up to 10 hours of on-demand content (provided by sponsor) to be made available for the month

USD 2,000

per hour of content or part thereof / 10 hours @ USD 10,000



USD 5,000

per hour or part thereof, maximum of 3 hours



Training Certifications





From USD 20,000 for 2 month duration

Duration: August to September

- Up to 3 hours of pre-recorded content (provided by the sponsor) with the purpose of educating the viewer to sell the destination, product or service
- Up to a maximum of 10 multiple-choice answer questions (MCQ)
 3 incorrect + 1 correct response per MCQ to be provided by the sponsor Participant to achieve 80% correct answers to qualify for certification
- Sponsor logo to be included in training certification (designed and provided by the organiser)
 Logo may not be featured exclusively and may included logos of other participating sponsors
- Sponsorship of incentive prizes for buyers



Mission To Win





USD 2,000 per question per game

- 2 game slots: July and October
- 1 x multiple-choice answer question (MCQ) by the sponsor for 1 game slot
 Up to 3 questions per sponsor per game, with a total of 12 questions per game
 3 incorrect +1 correct response per MCQ to be provided by the sponsor
- Answers must be found within the sponsor's booth / booth materials
- Sponsorship of incentive prizes for buyers





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Complimentary



Summary

	Pricing (USD)	Remarks
Exhibitor Entitlements, inclusive of: 1. 3D Virtual Booth and Business Tools 2. Access Credentials 3. Digital Show Directory Circulation	\$4,800 (Standard) \$5,800 (Enhanced) \$7,000 (Premium)	refer to slide #18
Add-Ons / Sponsorships		
Open House	Inclusive in Booth Rates	
Themed Streaming Series	\$5,000 per slot	refer to slide #26
Destination / Brand Festival Optional Add-Ons:	\$15,000 per slot	refer to slide #27
On-demand contentMini Roadshow	\$2,000 per hour of content or part thereof / 10 hours @\$10,000 \$5,000 per hour or part thereof, max. 3 hours	refer to slide #28
Training Certifications	From \$20,000 for 2 month duration	refer to slide #29
Mission to Win	\$2,000 per question per game	refer to slide #30
Opportunity for additional exposure by sponsoring incentive prizes for buyers	Complimentary	

Speak with us to get started!

Ride On This Great ASEAN Travel Fest with your own custom destination exclusive roadshow



